#### The Internet of Things

Maish Nichani, PebbleRoad

#### What is the IoT?



Physical things

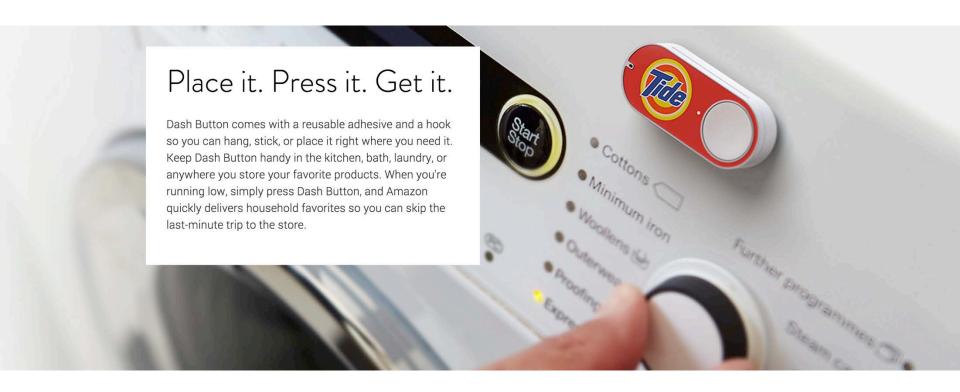


Smartness



Connectivity

#### Amazon Dash button



#### Nest thermostat



#### Big Ass Fans



Introducing

Haiku® with SenseME™ Technology





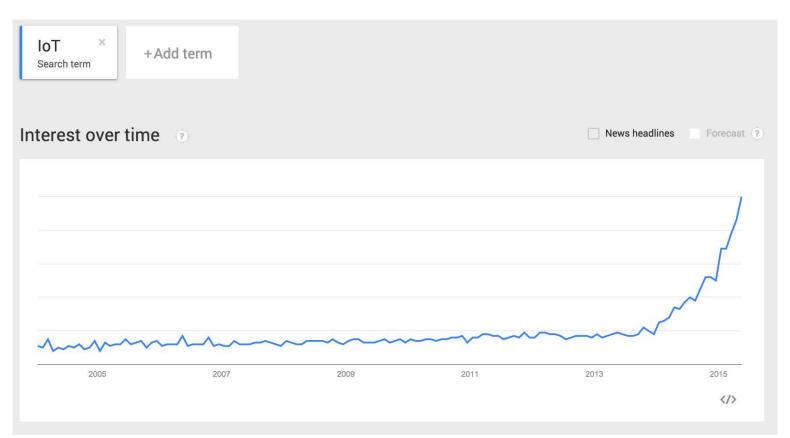


SenseME knows when you enter or leave a room, turning Haiku on and off automatically.

SenseME monitors the room's temperature and humidity, adjusting fan speed when conditions change.

SenseME learns your comfort preferences, tailoring fan speed adjustments to what you find comfortable.

# Google says IoT is hot!



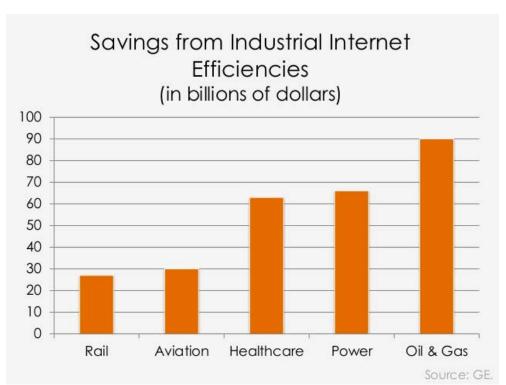
# Singapore says IoT is hot!



## Market opportunity



## Cost savings from efficiencies



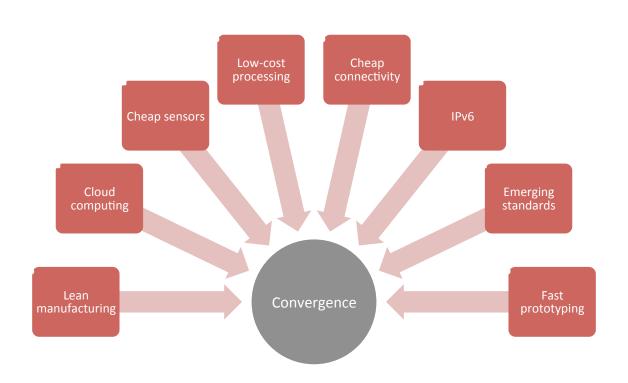
Source: http://www.slideshare.net/TheMotleyFool/the-internet-of-things-in-4-charts

# The real change



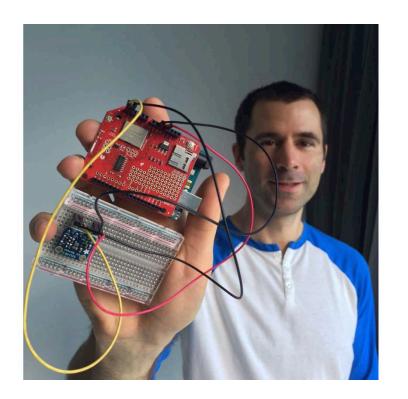
Source: https://twitter.com/levie/status/586388783785873408

# Why IoT now?



### Live prototype of UV monitor

- Arduino
- UV sensor
- Wifi shield

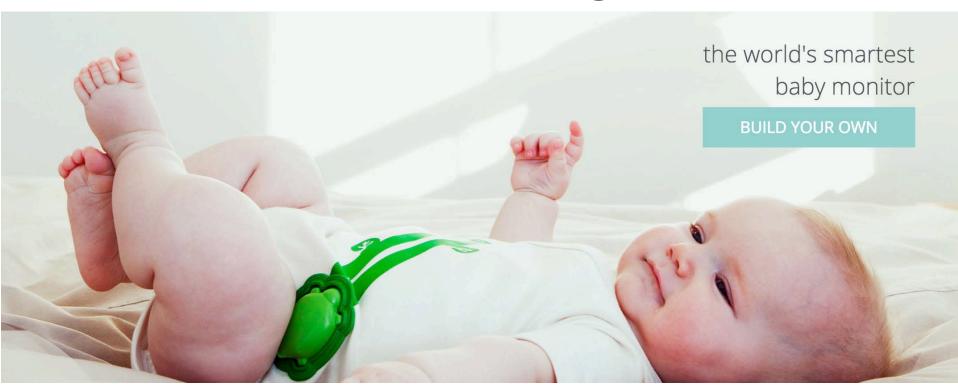


### IoT capabilities

 Look out and report Monitoring Control Take actions Adjust and optimise **Optimisation**  Work in the shadows Autonomy

Source: How smart, connected objects are transforming competition, Harvard Business Review, November 2014

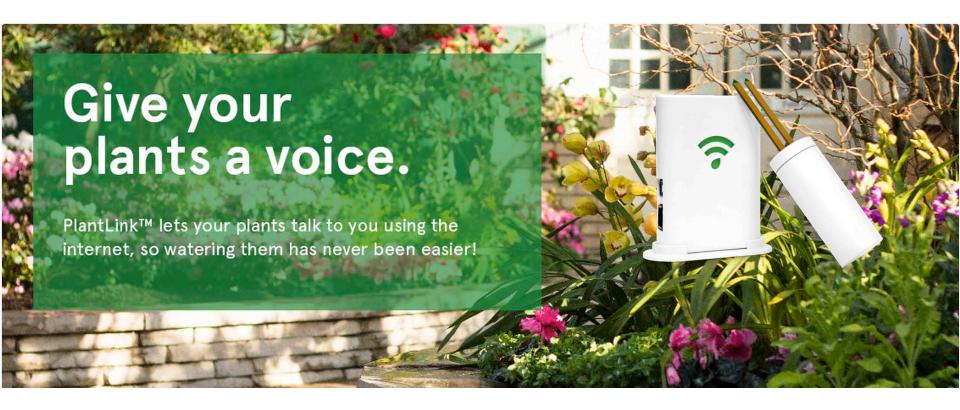
# Monitoring



### Control



### Optimisation



# Autonomy



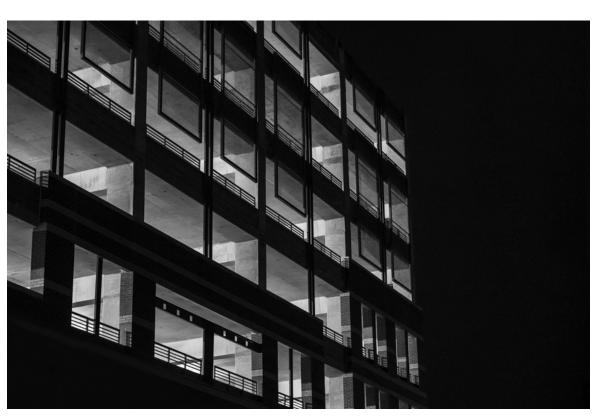




#### IoT and KO



# Privacy



# Security

