

Taxonomies and activities for organisational effectiveness

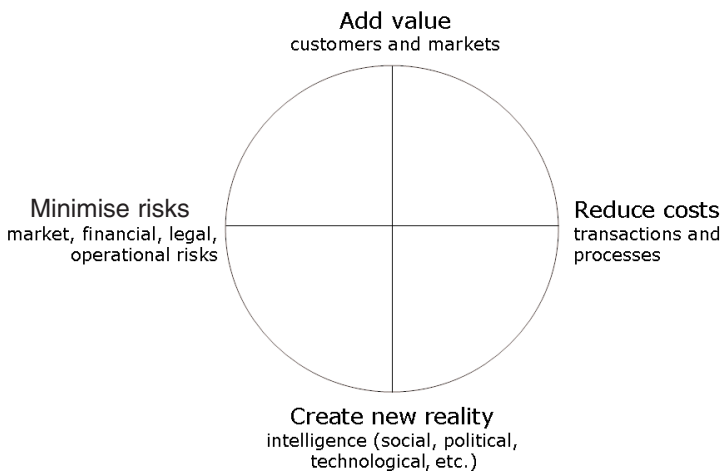
A wonderful harmony is created when we join together the seemingly unconnected.

(Heraclitus, quoted in von Oech, 2001)

It's time to move beyond a consideration of infrastructure (and taxonomies as part of infrastructure) to the role that taxonomy work can play in the basic activities of organisations as they pursue their goals. We will be guided in this task by another taxonomy of sorts, Donald Marchand's strategic information alignment (SIA) framework (see Figure 4.1).

Figure 4.1

Marchand's strategic information alignment framework



Source: Marchand (2000).